

# Brayden Mims

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## EDUCATION

### UNIVERSITY OF CALIFORNIA, LOS ANGELES

Los Angeles, CA

*Bachelor of Science in Business Economics* | Cumulative GPA: 3.77

*Expected June 2027*

- **Honors:** Orange County Alumni Scholarship (<2% selected); New Bruin Leadership Academy (1 of 50 transfers)
- **Campus Involvement:** Undergraduate Business Society (Career Development Committee); Alumni Scholars Club

## PROFESSIONAL EXPERIENCE

### Niagara Bottling, LLC

Diamond Bar, CA

*Business Transformation Intern*

*June 2026 – Present*

- Standardizing 1,870 raw supplier IDs into 430 simplified parents, cutting supplier-master complexity by 77%
- Engineering Power Query pipeline on 3M+ records powering enterprise supplier variation analysis

### PwC (PricewaterhouseCoopers)

Chicago, IL (Remote)

*Strategy Consulting Extern*

*April 2025 – July 2025*

- Analyzed Illinois donor trends to identify key behaviors, enabling outreach projected to increase donations by 30%
- Developed four donor personas to drive targeted engagement and motivated giving across the regional market
- Synthesized research into a 15-slide deck, chosen from top 11% of externs to present to the client's executive board

### In-N-Out Burger

Rancho Mission Viejo, CA

*Associate*

*May 2021 – September 2025*

- Led monthly safety briefings for 100+ employees, using trend analysis to lower incident rates for a record 8 quarters
- Directed a 30-person team and optimized inventory as Level 6 Associate (2nd youngest in store history)

### Hillmann Consulting, LLC

Irvine, CA

*Spring Analyst*

*January 2025 – May 2025*

- Designed a centralized cost-tracking database for 200+ projects that reduced weekly budget analysis time by 15%
- Secured nationwide adoption across 24 U.S. sites by presenting a standardized tracking system to regional managers
- Automated reporting with macros, saving 3 hours weekly and accelerating ~30 monthly RFPs to boost satisfaction

## LEADERSHIP & INVOLVEMENT

### 180 Degrees Consulting at UCLA (< 3% Acceptance)

Los Angeles, CA

*Director of Professional Development*

*April 2026 – Present*

- Automating a manual deadline-monitoring process for ~100 members, saving an estimated 40 hours per year
- Coordinating end-to-end logistics and design of 3 tiered mock cases for a 4-round Superday with 20 participants

*Make-A-Wish America – Assistant Project Manager*

*March 2026 – June 2026*

- Drafted a student content-creator program to re-engage ~16K at-risk alumni in under 2 hours monthly staff time
- Created a 12-point benchmarking rubric across 15+ nonprofits to surface gaps and anchor client strategy

*Special Olympics – Strategy Consultant*

*January 2026 – March 2026*

- Examined 24 country reports across 6 regions, building an ROI framework to rank next-cycle funding priorities
- Presented final recommendations and ROI methodologies to regional directors and the Chief Education Officer

### Haas Business Student Association (HBSA)

Berkeley, CA (Remote)

*M&A Spring Case Competition (1st place)*

*March 2025*

- Proposed a strategic AI acquisition for a Fortune 250 firm, leading a 5-person team to 1st of 275+ participants

### The Walt Disney Company

Anaheim, CA

*Leadership Academy – Imagination Campus (1 of 20, faculty selected)*

*February 2024 – May 2024*

- Guided a 4-person team in presenting a go-to-market strategy for a fictional product to industry professionals

## ADDITIONAL

**Skills:** Advanced Excel (Macros, Financial Modeling), Think-Cell, PowerPoint, Efficient Elements, Tableau, Notion

**Interests:** Pickleball, Golf, Goodwill Thrifting, Self-Taught Piano, Business/Interview Podcasts, Movie Quote Repeater